



TRAVIS PRICE  
CLASSIC

## CHARITY GOLF TOURNAMENT

August 18, 2025 | Niakwa Country Club

SPONSORSHIP PACKAGE



In support of:







## 16 YEARS OF DEDICATION AND GENEROSITY.

Over the past 15 years, the Travis Price Classic family of sponsors has contributed \$3.6 million to local camps, providing a camp experience to many underserved youth. This year will mark the 16th and final chapter of the Travis Price Classic (TPC). Hosting our 16th celebration is special in that it represents one event for every year that Travis was with us. We hope that you will continue your support and join us as we host the grand finale of the TPC.



**Our Goal for Camp Brereton:** Bring more kids to camp, extending the camping season, and providing a larger more accessible space.



**2010 – \$138,000**  
Sports court



**2011 – \$196,000 / 2012 – \$240,000**  
Main lodge



**2013 – \$265,000**  
Water infiltration system, finger dock, and canopy for the "So Fun" boat



**2014 – \$285,000**  
Rejuvenating existing cabins, expanded shower and washroom facilities



**2015-2019 – \$85,000**  
Supporting ongoing maintenance for infrastructure at Camp Brereton



**Our Goal for Camp Manitou:** Enhance the programming and support capital projects that enrich the camping experience, increase camper capacity, and provide opportunities for many underserved children.



**2015 – \$245,000**  
8 ft. indoor bouldering wall, 130 ft. zip line, 25 ft. climbing wall, and upgraded archery area



**2016 – \$225,000**  
Toboggan run, outdoor skating rink, and first individual camper cabin



**2017 – \$212,000 / 2018 – \$215,000**  
Nine additional individual, all-season camper cabins



**2019 – \$228,000 / 2020 – \$200,000 / 2021 – \$274,000 / 2022 – \$263,000**  
Low ropes, 2.6 acre man-made lake, boathouse, beach volleyball court, and pump track



**2023 – \$270,000**  
Outdoor fitness equipment and water filling stations



**2024 – \$265,000**  
Equipment and supplies for expanded programming, staff radios, human foosball, and industrial washer and dryer



**2025 – Amount to be announced**  
Future project: 1200 sq. ft. building and STEM-based learning activity kits

# "GO BIG OR GO HOME"

- TRAVIS PRICE





**On January 8, 2004** our dear friend Travis Price passed away suddenly while playing in a high school hockey game. Although taken at 16, his strength of character and zest for life had a profound effect on many lives. We were the beneficiaries of his kind, giving nature, his spirit of inclusion, and his loyal friendship. Travis loved people and he loved sports, so we thought organizing a golf tournament would be a great way to pay tribute to our friend.

*Adam Coates, Connor McGarry,  
Taylor Ethans*

**OUR GOAL**

Our goal is to provide as many children as possible with the opportunity to experience the great outdoors in a fun and safe environment.

**OUR BENEFICIARY**

Camp Manitou is dedicated to providing all kids with the opportunity to experience the fun and excitement of camp. Located just outside of Winnipeg in Headingley, Manitoba, Camp Manitou’s close proximity to the city makes it easily accessible to children from Winnipeg and the surrounding area.



The operation of Camp Manitou was assumed by the True North Youth Foundation (TNYF), formally known as the Winnipeg Jets True North Foundation, in January 2014 as a part of their vision to provide accessible, meaningful, outdoor experiences for all children and youth.

For more information, please contact:  
Taylor Ethans, Adam Coates or Connor McGarry at [info@travispriceclassic.com](mailto:info@travispriceclassic.com)  
or call Richelle Single at (204) 294-1260



**2024 SPONSORSHIP RECAP**

2024 marked the 15th Annual Travis Price Classic Charity Golf Tournament. The event included 166 golfers, 49 volunteers and over 130 sponsors. Together, we contributed over **\$265,000** to the True North Youth Foundation's Camp Manitou.

**Over the past 15 years, the Travis Price Classic has raised net proceeds of \$3.6 million.** These funds have been used to provide a safe, fun and inclusive camp experience for children, especially those who would not normally have the opportunity to attend camp.



**2025 CONTRIBUTIONS**

Contributions for this year's TPC will be allocated to the construction of a new 1,200 sq. ft. building. This new facility will enhance the camp's capacity by providing a versatile space for indoor activities and also serve as an additional dining area.

In addition to the new building, proceeds will be used to purchase several STEM-based learning activity kits. These activities build on the camp's existing programming, offering exciting opportunities for campers to explore science, technology, engineering, and mathematics in a fun and engaging way.

The new building will help meet the growing demand for camper spots. The STEM-based activities will foster creativity, problem-solving, and hands-on learning to enrich the overall experience for all campers.





# SPONSORSHIP OPPORTUNITIES

With your help we will be able to transform Camp Manitou into a premier facility and give even more kids the gift of camp.

To secure sponsorship positions or for more information, please visit our website at [www.travispriceclassic.com](http://www.travispriceclassic.com). If you would like to connect with one of our committee members, contact Connor McGarry, Adam Coates, or Taylor Ethans at [info@travispriceclassic.com](mailto:info@travispriceclassic.com) or phone Richelle Single at (204) 294-1260.

## **\$10,000: PRESENTING**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Presenting Sponsor on promotional material
- Recognition on the TPC website

## **\$7,500: PLATINUM**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Platinum Sponsor on promotional material
- Recognition on the TPC website

## **\$6,000: DINNER**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Centerpiece signage
- Dedicated signage as Dinner Sponsor on promotional material
- Recognition on the TPC website

## **\$5,000: ELITE**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Four players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Elite Sponsor on promotional material
- Recognition on the TPC website

## **\$4,000: CART**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Two players – all inclusive (golf, cart, and dinner)
- Signage on every cart
- Dedicated signage as Cart Sponsor on promotional material
- Recognition on the TPC website

## **\$3,000: GOLD**

Sponsorship value is 100% deductible as a marketing business expense and an invoice will be provided.

- Two players – all inclusive (golf, cart, and dinner)
- Dedicated signage as Gold Sponsor on promotional material
- Recognition on the TPC website

## **\$1,500: SEND A KID TO CAMP**

Eligible for an official tax receipt.

- Recognition on the TPC website

## **\$800: HOLE**

Sponsorship value is 100% deductible as a marketing business expense.

- Signage to promote company on the tee box
- Designated hole and opportunity to enhance participant experiences: Sponsors are encouraged to run a contest, provide prizes, and/or food/beverages
- Recognition on the TPC website and in the Event Program

## **PAR 3 SPONSORS**

- Provide hole-in-one prize
- Responsible for closest-to-the-pin contest and prize

## **\$500 - \$799: EQUIPMENT AND FACILITY IMPROVEMENTS**

Eligible for an official tax receipt.

- Recognition on the TPC website and in the Event Program

## **\$1 - \$499: FRIENDSHIP**

Eligible for an official tax receipt.

- Recognition in our Event Program

## **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

- Live Auction items
- Registration gifts





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CELEBRATING  
— 16 YEARS! —

